

Healthy Me. Better Me.

Contest Details

As part of our Healthy Living initiative, we will be launching giveaways during each of our 3 campaign periods.

Sport NL will be doing daily giveaways of awesome Sport NL and Healthy Me Better Me Swag, and at the end of each campaign we will be giving away 2 \$250 Gift Cards! Finally, at the end of the full campaign we will be giving away a Grand Prize \$750 Gift Card!

CONTEST FAQ

1. How do I enter?

Great question! To enter, all you will need to do is visit Sport NL on Instagram and complete the following during the months of March-June:

- Follow **@SportNL** on Instagram
- Like and Share the Healthy Living posts to your story and tag **@SportNL** in the story
- Tag a friend in the comments who also lives a healthy, active lifestyle

Note: Each prompt you complete will get you one entry!

2. Do I need to complete all of the requirements to enter?

No, you do not need to complete all the requirements to enter the contest. However, the more you complete the more entries you will receive.

3. Can anyone participate in the giveaway?

Residents of Newfoundland and Labrador can enter! To be eligible for the end of campaign gift card draws and the grand prize draw, individuals must be between the ages of 13-18. Daily prize draws are for all ages.

4. Does my Instagram account need to be made public to be eligible? My account is private.

No, it doesn't need to be public!

5. Do you announce the winners at the end of each day?

No, we will randomly select and contact all the daily prize pack winners at the end of each week.

6. Will you announce the gift card winners at the end of each campaign and the grand prize winners?

Yes, we will randomly select, contact, and announce the winners at the end of each of the 3 campaigns and the overall grand prize winners.

7. How will the winners be notified?

We will notify the winners via direct message. You will be given 48 hours to respond. Once we have been in contact, we will call you to verify that you meet the eligibility requirements.